

(1) Source: Merriam-Webster Dictionary

Breakthrough: a sudden advance, a person's first notable success. (1)
Tap into a dynamic community of leading professionals in the medical device and diagnostic industries

Your success; make it notable!



Recruitment & Advertising Solutions

onTargetjobs®
DeviceSpace®

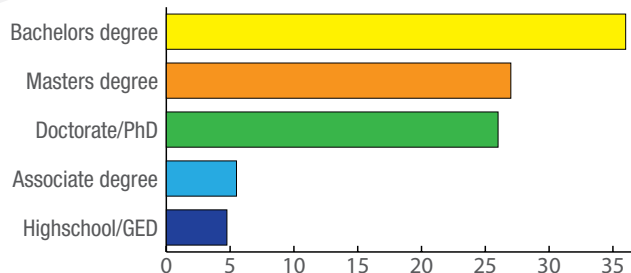
Our Audience

Loyal, Educated and Open to Opportunity

DeviceSpace is a premier online community for Medical Device and Diagnostics— a niche environment that combines career resources and breaking industry news unlike any other industry website. From R&D through design, manufacturing and quality control, DeviceSpace attracts the most experienced professionals and keeps them coming back to the site.

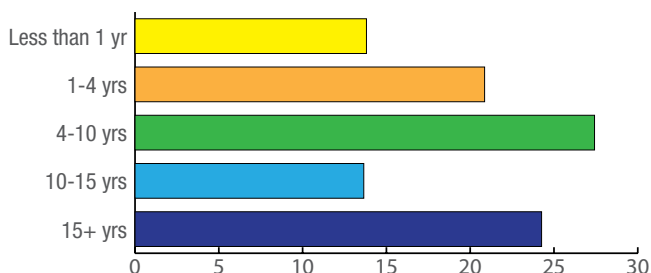
Educated

90% have a Bachelor's degree or higher. 54% have a Master's degree or higher – you can't reach this level of professionals on general job boards.



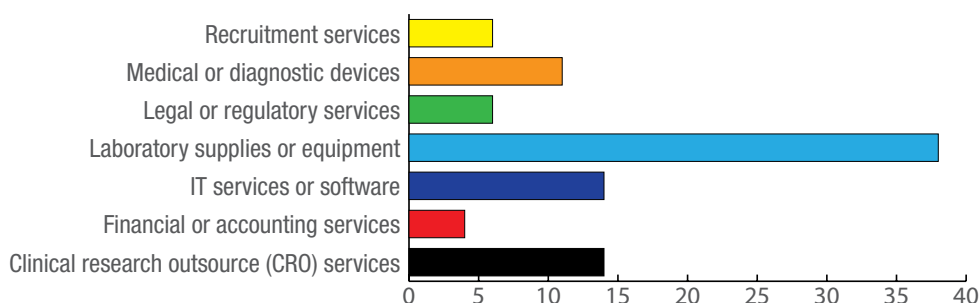
Experienced

60% of our job seekers have four or more years of industry experience; 53% are actively searching for their next job today.



Influential

58% of our audience is responsible for purchasing your products. 30% are in management or executive management.⁽¹⁾



58% of our Device Career Network audience either recommends and/or approves purchases.

Connect with Leading Medical Device Professionals

One Post

A single job posting on DeviceSpace creates a chain reaction into more websites, industry partnerships and ultimately the best minds in medical device and diagnostics than any other online source. One Post connects you to:

- DeviceSpace.com generates more than 100,000 monthly page views, 75% return within the same week.
- RegionalHelpWanted and JobShop's added exposure in 400 local employment markets.
- Major search engines (Google, Yahoo!, Bing and more) optimized to keep your jobs on top.
- Local and national distribution partners like Indeed, SimplyHired, DiversityJobs and more.
- Thousands of conference attendees from our on-site presence at top industry trade shows and conventions.
- Career Fairs that bring qualified candidates together with leading employers.

Annual Membership Comes with Privileges

privilegesPlan to hire more than 20 employees for engineering, R&D, scientist or quality positions? Take advantage of a great package of job posting plans and resume database access.

One Annual Resume Database License and 20 Job Postings: Rate: \$11,195

Job Postings

Benefit from flexibility and economies of scale when it comes to posting your jobs on DeviceSpace. We help you customize the recruitment and advertising solutions that can enhance your listings with a quick link to your Company Profile and more.

Number of 30 Day Postings	Basic: Job Price (per posting)	Annual Membership: Job Posting Rates (per posting)
1 posting	\$375	Included in Annual Membership Package
5 postings	\$1,695 (\$339 per posting)	
10 postings	\$3,250 (\$325 per posting)	
20 posting	\$6,000 (\$300 per posting)	
21 – 49 postings	\$275	\$185
50 – 99 postings	\$250	\$175
100 – 199 postings	\$225	\$165
200 – 299 postings	\$200	\$155
300+ postings	call for pricing	call for pricing

Supercharge Your Recruitment Plan

Resume Database

Gain unlimited access to more than 150,000 job-seeker resumes, and more than 3,000 new resumes are submitted monthly – save your searches as Resume Agents, and manage your contact with these candidates right from your account.

License	Pricing
1 quarterly license	\$2,495
1 annual license	\$7,495
2 annual licenses	\$6,495 per license (save \$2,000)
3 or more annual licenses	call for custom pricing

Top Jobs

Your job listing jumps off the page. Each listing gets triple the exposure – displayed on the DeviceCareer Network, DeviceSpace homepage and a corresponding DeviceSpace Daily eNewsletter.

Rate: \$125 per week

Refresh Your Job to the Top

Break out of the pack and bring your job to the top of the list by refreshing your job during the posting period. Refreshing your job can generate nearly 20% more views and applies compared to a standard 30-day posting.

Rate: \$125 per Refresh; great discounts for multi-refresh packages

Feature Your Company on the Homepage

Stand out with your company description and links to all job postings right from our homepage and Career Network homepage - Includes a large company logo, company description, featured jobs and a direct link to all of your active postings.

Rate: \$2,995 per month

Career Fairs

US Device and BioSpace Career Fairs give you the unique opportunity to meet face-to-face with the most qualified job seekers. We pre-screen, promote, the works – you meet only highly qualified candidates.

Call for pricing and exhibit a Career Fair near you

Targeted Email Campaigns

Hand-pick the professionals with the areas of expertise and in the locations you want. Create your personalized one-to-one message, and target our pool of more than 300,000 candidates.

Number of emails	Price per email
0 – 10,000	\$0.50
10,001 – 30,000	\$0.45
30,001 – 45,000	\$0.40
45,001 – 60,000	\$0.35
60,001+	\$0.25

Advertising Opportunities – Target Qualified Decision Makers

Banner Advertising

Web Banners

DeviceSpace attracts thousands of industry professionals for breaking news, events as well as job opportunities. Banner advertising can drive more prospects to your company and job postings. Take advantage of a variety of banner advertising spots designed to maximize your exposure and align your message with top read sections of DeviceSpace.

Our Homepage Hot Spot

The DeviceSpace homepage is where visitor's eyeballs go first and you can get this top spot for less.

Rate: \$1,500 per week.

Leaderboard – 728x90p, \$2,495 per week

Pinnacle – 160x240p, \$1,500 per week

Tower – 160x240p, \$1,995 per week

Skyscraper – 160x600p, 2,995 per week

Box – 300x250p, \$2,995 per week

Finale Banner – 728x90p, \$1,495 per week

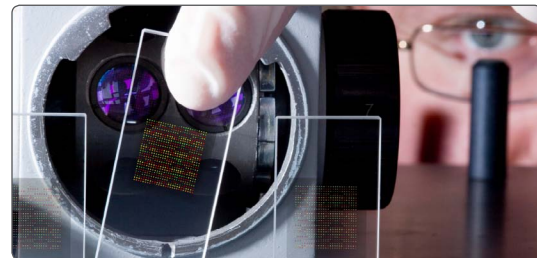
eNewsletters

DeviceSpace Daily – Medical Device Prospects Innovating

Business, engineering, quality and other professionals read “DeviceSpace Daily” for top news stories, market insight and events specific to the medical device and diagnostics industry.

Top Sponsor – \$1,495 per day

Event of the Day – \$395 for two days



BioSpace Deals & Dollars – Business Prospects Fueling Growth

If it's happening in life sciences, it's being reported in Deals & Dollars, a who's who of the latest partnerships, start-ups, mergers, earnings reports and events in the biotechnology and pharmaceutical arena.

Top Sponsor – \$1,495 per day

Event of the Day – \$395 for two days

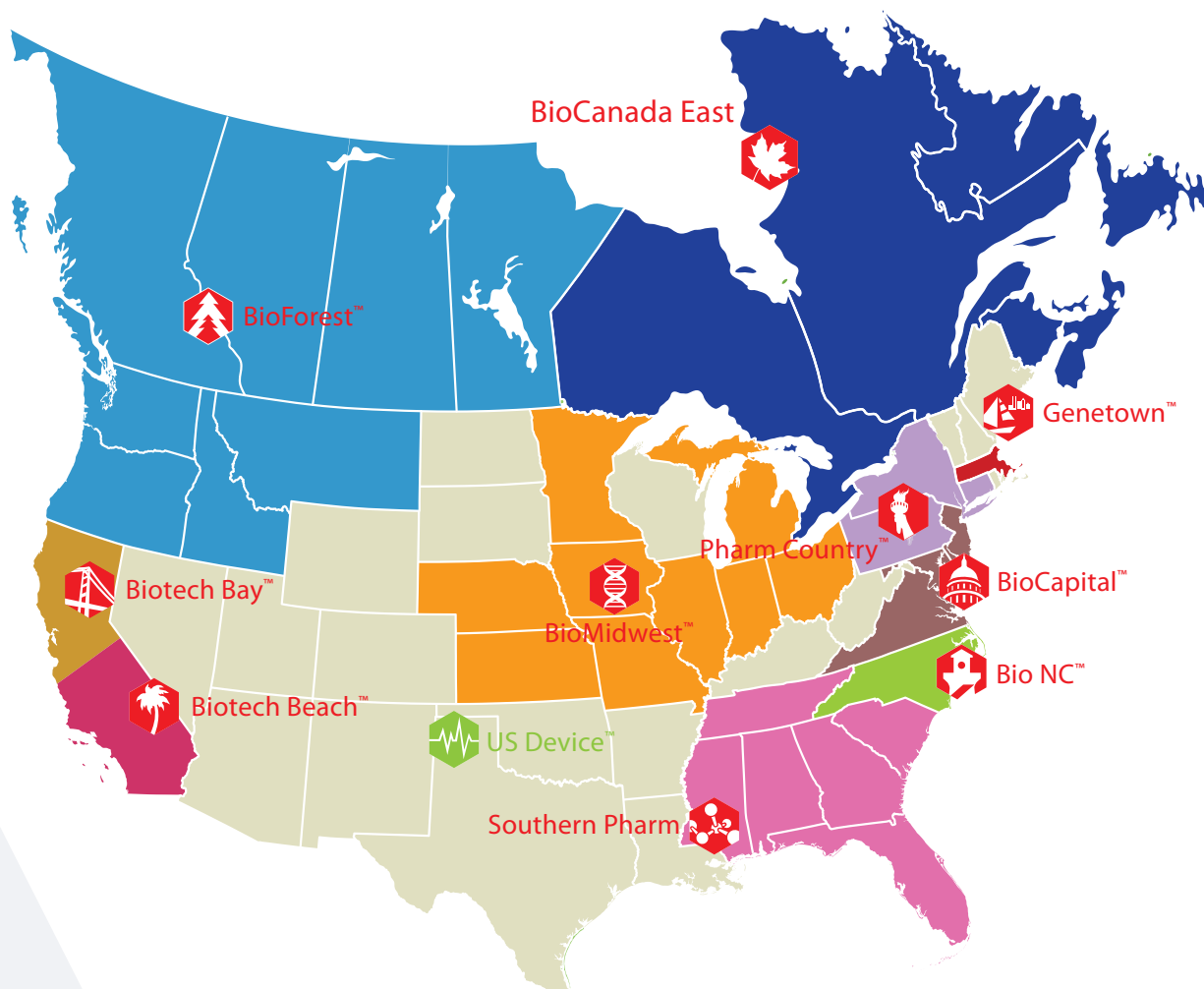


Hotbed Campaigns

Join these distinctive, regional clusters of the industry's fastest growing medical device, manufacturing and diagnostic companies and industry vendors.

Campaign Elements:

- **Hotbed Map** – an iconic image of the area digitally illustrated by a professional artist with your prominently featured company logo and building image.
- **Premium Exposure** – featured banner on US Device landing page and Company of the Day listing in DeviceSpace Daily.
- **Regional Distribution** – Hotbed maps are featured on display and distributed at major regional events and association meetings throughout the year.



Get connected to the leading Medical Device news, events and jobs community.
Contact us to get started today!